

Privacy Policy

Rejuvenation Technologies Pvt. Ltd. ("we") adopted this Privacy Policy to reflect our commitment to protecting your privacy. We take the collection of personal information from our users seriously and are committed to protecting each user's privacy in accordance with this Privacy Policy.

In this Privacy Policy, we use the term "User" to include any individual who accesses and uses any of the Services.

WHERE THIS PRIVACY POLICY APPLIES

This Privacy Policy applies to (a) our websites, digital applications, and online services, including **www.rejuvenationtec.com** (the "**Website**"); (c) our premium services, (d) live events and conferences, (e) awards programs, and (f) surveys, contests (together, the "**Services**").

If a particular Service refers or links to a different privacy policy, then that privacy policy, not this Privacy Policy applies.

Our agreements with certain business customers may contain provisions about the collection, use, storage and disposal of information collected through the Services and offline. If a provision of a customer agreement conflicts or otherwise is inconsistent with a provision of this Privacy Policy, then the provision of the customer agreement will prevail but solely to the extent of the conflict or inconsistency.

HOW TO CONTACT US

You may contact **Rejuvenation Technologies Pvt. Ltd.** directly if you have any question regarding the Services or our privacy practices. Please send your query to **info@rejuvenationtec.com**

DATA CONTROLLER

The data controller for the information you provide or that we collect pursuant to this Privacy Policy is: **Rejuvenation Technology Pvt. Ltd.**



INFORMATION WE COLLECT

We provide various informational features as part of the Services. To operate these features, we collect information from our Users. The types of information that **www.rejuvenationtec.com** collects depends on the purpose for which each User chooses to use the Services.

We use the information we collect from Users to provide more meaningful information and to offer relevant products and services, as well as to maintain, protect and improve Users' overall experience.

- When a User subscribes to our services, **we** may collect the name, email address and postal service address of the subscriber.
- When a User creates an account to use our services, **we** may collect name, title, company name, email address, and postal address.
- When a User registers for a live event or conference, we may collect name, title, company name, gender, age, email address, and postal address.
- When a User enters a survey or contest which is an entirely voluntary act, we may collect name, title, company name, email address, and postal address as well as other information about the User's interests related to automobile field.
- When a User submits a request for support, we may collect the following types of information:

Name, telephone number, email address and other information that the User chooses to give us to respond to the support request.

- In addition to the information you provide us directly, we receive information about you from service providers that help us operate and improve the Services including for data hosting and maintenance, analytics, marketing and security operations. All of our service providers must adhere to confidentiality obligations that are consistent with this Privacy Policy and the agreements we enter into with them.
- When you connect with us through a social media platform, we may, depending on your privacy settings, receive some information from your social media account.

When you use the Services, we use collect information about which features you've used, how you've used them and the devices you use to access the Services. Depending on the settings of a User's computer or mobile device ("**Device**"), **we** also automatically collect: Internet Protocol (IP) address; MAC address; Device make, model and operating system version; mobile network information; internet service provider; browser type and language; country and time zone in which the Device is located; and metadata stored on the Device. This information is collected through cookies and other tracking tools. (For more information about cookies, please see below [and our Cookie Notice].)



We may supplement the information you provide to us with information from other sources. All of this information is treated as personal information when it directly or indirectly identifies an individual User.

HOW WE USE INFORMATION

We use information to operate the Services, including:

To administer your account and provide the Services to you

- Create and manage your account
- Provide you with customer support and respond to your requests
- Communicate with you about the Services

To inform you about offers and events

- Administer discounts or other offers with the support of affiliated or non-affiliated sponsors and/or promotional partners. For each sweepstakes, we will provide notice of the applicable rules and if necessary, post any supplemental privacy provisions. To the extent there is a conflict between those privacy provisions and this Privacy Policy, the privacy provisions for the specific sweepstakes will govern but solely to the extent of the conflict.
- Develop, display and track content and advertising tailored to your interests on the Services and other websites
- Communicate with you by email, phone, social media or mobile device about products or services that we think may interest you
- The information collected may also be used for the marketing of additional services and events by us and/or our promotional partners and sponsors beyond the sweepstakes and/or special event. Users either grant their approval on how their information is used before it is collected ('opt-in'), or choose to deny use of their information for additional purposes ('opt-out').

To improve the Services and develop new ones

- Administer focus groups and surveys
- Conduct research and analysis of Users' behavior to improve the Services
- Develop new features and services.

To prevent, detect and fight fraud or other illegal or unauthorized activities

• Address ongoing or alleged fraud or other misbehavior on or though the Services



- Analyze data to better understand and design countermeasures against fraud
- Retain data related to fraudulent activities to prevent against recurrences

To ensure legal compliance

- Comply with legal requirements
- Assist law enforcement
- Enforce or exercise our rights, for example our Terms of Service

To process your information as described in this Privacy Policy, we rely on the following legal bases:

- Legitimate interests: We may use your information where we have legitimate interests to do so. For example, we analyze our Users' behavior to improve the Services, to prevent and detect fraud and misuse.
- From time to time, we may ask for your consent to use your information. You may withdraw your consent at any time by contacting us using the contact information provided above.

USE AND COLLECTION OF INFORMATION BY OPERATIONAL PROVIDERS

For the convenience of our Users, we may provide the opportunity to purchase certain goods, and services through the Services. Companies other than Rejuvenation Technologies Pvt. Ltd. may handle some of these transactions. We call the companies that conduct our e-commerce operations, order fulfillment and/or contract services our "operational providers." If you choose to use these Services, our operational providers will request information to fulfill your order or request. The voluntary submission of your personal information to these operational providers, including your order or request, is governed by the specific operational provider's privacy and other terms. To facilitate an order or request, we may share information with the operational provider. The operational provider also may share your information with us. We will store this information in our User database. In most instances, we request that our operational providers adhere to the provisions in this Privacy Policy and only share Users' personal information with us, unless necessary to complete a User's request or order. We also request that these providers only use the personal information for the purpose of conducting the sale or fulfilling the requested service or order. However, you must read an operational provider's privacy policy to determine the extent of use and disclosure of your personal information collected by them. **Rejuvenation Technologies Pvt. Ltd.** its parents, affiliates and subsidiaries are not responsible for the collection, use and disclosure practices of operational providers, nor is **Rejuvenation** Technologies Pvt. Ltd. responsible or liable for the products or services provided by operational providers.

HOW WE SHARE INFORMATION

• With our operational providers and partners

We use third-party operational providers to help us operate and improve the Services. These third parties assist us with data hosting and maintenance, analytics, customer care, marketing, payment processing and security operations. All of our service providers must adhere to confidentiality obligations that are consistent with this Privacy Policy.

We also provide co-branded services or promotions with certain sponsors or other business partners. As a part of these services or promotions, we may request the submission of your personal information for participation and/or registration. We share this information with the sponsor or partner participating in the service or promotion. If the sponsor or partner collects your personal information, they may also share your information with us.

• With our affiliates

We share your information with our affiliates to help us with technical processing operations, such as data hosting and maintenance, customer care, marketing and targeted advertising, better understanding how the Services are used and Users' behavior to improve the Services, securing our data and systems, fighting against spam, abuse, fraud and intellectual property infringement.

• For corporate transactions

We may transfer your information if we are involved, whether in whole or in part, in a merger, sale, acquisition, divestiture, restructuring, reorganization, dissolution, bankruptcy or other change of ownership or control.

• When required by law

Applicable law may require us and our service providers to disclose your information if:

- (i) reasonably necessary to comply with a legal process, such as a court order, subpoena or search warrant, government investigation or other legal requirements; or
- (ii) necessary for the prevention or detection of crime (subject in each case to applicable law).
- To enforce legal rights



We may also share information:

- (i) if disclosure would mitigate our liability in an actual or threatened lawsuit;
- (ii) as necessary to protect our legal rights and legal rights of our users, business partners or other interested parties;
- (iii) to enforce our agreements with you; and
- (iv) to investigate, prevent, or take other action regarding illegal activity, suspected fraud or other wrongdoing.

• With your consent or at your request

We may ask for your consent to share your information with third parties. When we do, we will make clear why we want to share the information.

We may collect and provide aggregate information about our Users (such as how many persons visited a particular page or activity or the likes and dislikes of our Users) to our advertisers, sponsors, promotional partners and affiliates but this aggregated information does not include personal information about any individual User.

OUR USE OF COOKIES AND TRACKING TOOLS

Our Websites use cookies and other tracking tools.

A cookie is a small data file that contains a unique identification number that a website places on your hard drive when you visit a site. The cookie stores information about your computer, the type of browser you use, and how many times your computer visits a certain site. Cookies enable us to track how often Users are visiting our Websites and the specific pages visited, the number of entries in specific events, the estimated audience size for sponsors and advertisers, and other User preferences. You can refuse to use cookies by turning them off in your browser. You do not need to have cookies turned on to use most of the Websites. However, you may find that some areas on the Websites will be slower, or may not function at all, and you may not be able to participate in certain activities if the cookies are disabled.

The Websites also use clear GIFs [Graphics Interchange Formats] (also known as pixel tags, web beacons or web bugs). A clear GIF is computer code that contains a unique identifier that enables us to monitor user activity and traffic of the Websites. We use GIFs to gather aggregate information on visits to our Websites, track usage of Website links and assist with registration and other features.

USE AND COLLECTION OF INFORMATION BY ADVERTISERS AND SPONSORS; THIRD PARTY COOKIES AND TRACKING TOOLS

We use third-party advertising companies to serve ads on the Websites. These advertising companies may collect and use information (not including your name, address, e-mail address or telephone number) about your visits to the Websites and other websites not owned and operated by us, and may also combine this information with other data about your purchases and interests from other online and offline sources, in order to provide advertisements about goods and services that may interest you (as inferred from your online activity).

We also share usage information about Users of the Websites with these companies for the purpose of managing and targeting advertisements and for market research analysis on the Websites and other websites. For these purposes, we and our third party advertising companies may note some of the pages you visit on the Websites through the use of GIFs. In the course of serving advertisements to the Websites, our third party advertisers may place or recognize a unique 'cookie' on your computer. The Websites may post banner ads and other forms of advertisements, and/or links to the websites of affiliate entities or of advertisers or sponsors who are companies that are not owned or operated by us, or our affiliates or subsidiaries. These entities may independently solicit and collect personal information, or send their own cookies and/or clear GIFs to our Users. The data collected is used in order to provide advertisements about goods and services that may be of interest to Users of the Websites and other interactive media and may be used to keep track of user response to each advertisement. We also work with third-party data analytics and online targeting companies. Some of these companies may use non-personal information (not including your name, address, email address or telephone number) about your visits to the Websites and other websites in order to provide data and targeting recommendations based on which we may provide advertisements about goods and services of interest to you.

HOW WE PROTECT AND RETAIN INFORMATION

We use physical, technical and organizational measures designed to protect your information against unauthorized access, theft and loss. We restrict access to your personal information to those employees who need to know that information to service your account or perform their job functions.

Although we take precautions intended to help protect information that we process, no system or electronic data transmission is completely secure. Any transmission of your personal data is at your own risk and we expect that you will use appropriate security measures to protect your personal information.



You are responsible for maintaining the security of your account and the information in your account. We may suspend your use of all or part of the Services without notice if we suspect or detect any breach of security. You understand and agree that we may deliver electronic notifications about breaches of security to the email address on record on your account.

If you believe that your account or information is no longer secure, please notify us immediately at **support@rejuvenationtec.com**

We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

The criteria used to determine our retention periods include:

- The length of time we have an ongoing relationship with you and provide services to you (for example, for as long as you have an account with us or keep using the Websites);
- Whether there is a legal obligation to which we are subject (for example, certain laws require us to keep records of your transactions for a certain period of time before we can delete them)
- Whether retention is advisable; and considering our legal position (such as, for statutes of limitations, litigation or regulatory investigations).

CROSS BORDER DATA TRANSFERS

Sharing of information sometimes involves cross-border data transfers to or from India and other jurisdictions.

YOUR CHOICES ABOUT YOUR INFORMATION

If you would like to review, correct, update, suppress, restrict or delete personal information (including Personal Data) that you have previously provided to us, or if you would like to receive an electronic copy of your personal information, you can contact us at **support@rejuvenationtec.com**

In your request, please make clear what personal information you would like to have changed, whether you would like to have your personal information suppressed from our database, or other limitations you would like to put on our use of your personal information. For your protection, we only fulfill requests for the personal information associated with the particular email address that you use to send us your request, and we may need to verify your identity before fulfilling your request. We will try to comply with your request as soon as reasonably practicable.



Please note that we often need to retain certain data for recordkeeping purposes and/or to complete any transaction that you began prior to requesting a change or deletion (e.g., when you make a request, you may not be able to change or delete the personal information provided until after the completion of such request). Our databases and other records may have residual data which will not be removed. In addition, we also may not allow you to review certain data for legal, security or other reasons. If at any time you believe that the Services have not adhered to this Privacy Policy, please let us know. We will use good faith efforts to determine and correct the problem.

CHILDREN'S PRIVACY

We respect the privacy of your child and we want to share with you our policies regarding children under the age of thirteen (13) although Users of all ages may navigate through the Services. If we learn that a child under age thirteen (13) has improperly provided us with information, we will try to notify the child's parent or legal guardian and thereafter delete the child's personal information from our records.

LINKS TO OTHER WEBSITES AND SERVICES

The Services may include links to third-party websites and services that are not operated by us. When you click these links, you will be directed away from the Services. A link to a third-party website or service does not mean that we endorse it or the quality or accuracy of information presented on it. If you decide to visit a third-party website or service, you are subject to its privacy practices and policies, not ours. This Privacy Policy does not apply to any personal information that you provide to these other websites and services.

PRIVACY DEFINITIONS

"**Personal Data**" means any information relating to a User that identifies or can be used to identify that User, either separately or in combination with other readily available data.

"Sensitive Personal Data" means Personal Data regarding an individual's racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership, genetic or biometric data that uniquely identifies an individual, physical or mental health, or sexual life or orientation.

"User" means an individual who accesses and uses the Services.

Privacy Principles

We commit to process Personal Data in accordance with the Privacy Principles as follows:



1. Notice

Prior to collecting Personal Data, **We** notify Users about the categories of Personal Data that **we** collect and the purposes for collection and use of their Personal Data. **We** will only process Personal Data in ways that are compatible with the purpose for which **we** collected it or for purposes later authorized.

2. Choice

If we collect Sensitive Personal Data, we will obtain explicit opt-in consent whenever required. We will obtain opt-in consent before Personal Data is disclosed to third parties other than those described in this Privacy Policy, before Personal Data is used for a different purpose than that purpose for which it was collected or later authorized, and whenever Privacy Policy requires.

Please see the **YOUR CHOICES ABOUT YOUR INFORMATION** section above for more information about how to exercise your choices.

3. Accountability for Onward Transfer

We share Personal Data collected through the Services as described above.

If we transfer Personal Data to a third party, we take reasonable and appropriate steps to ensure that each third party transferee processes Personal Data transferred in a manner consistent with obligations under the Privacy Policy. We will ensure that each transfer is consistent with any notice provided to Users and any consent they have given. We require a written contract with any third party receiving Personal Data that ensures that the third party;

- (i) processes the Personal Data for limited and specified purposes consistent with any consent provided by Users,
- (ii) provides at least the same level of protection as is required by the Privacy Policy,
- (iii) notifies **us** if it cannot comply with Privacy Policy; and
- (iv) Ceases processing Personal Data or takes other reasonable and appropriate steps to remediate.

As noted above, under certain circumstances, **we** may be required to disclose Personal Data in response to valid requests by public authorities, including for national security or law enforcement requirements.



We remain liable under the Privacy Policy if an agent processes Personal Data in a manner inconsistent with the Principles unless we are not responsible for the event giving rise to the damage.

4. Security

We take appropriate measures to protect Personal Data from loss, misuse and unauthorized access, disclosure, alteration, unavailability and destruction. In determining these measures, we take into account the risks involved in the processing and the nature of the Personal Data.

5. Data Integrity and Purpose Limitation

We take reasonable steps to ensure that such Personal Data is reliable for its intended use, accurate, complete and current. We take reasonable and appropriate measures to comply with the requirement under the Law to retain Personal Data in identifiable form only for as long as it serves a purpose of processing.

We limit the collection of Personal Data to information that is relevant for processing. We do not process Personal Data in a way that is incompatible with the purpose for which it was collected or subsequently authorized by a User.

6. Access

User has the right to access his or her Personal Data and to correct, amend, limit use of or delete the Personal Data if the Personal Data is inaccurate or processed in violation of privacy policy. We are not required to grant the rights to access, correct, amend and delete Personal Data if the burden or expense of providing access, correction, amendment or deletion is disproportionate to the risks to the User's privacy or if the rights of persons other than the User are or could be violated.

Please see the **YOUR CHOICES ABOUT YOUR INFORMATION** section above for more information about how to exercise your choices.

7. Recourse, Enforcement, and Liability

In compliance with the IT ACT 2000, **We are** committed to resolve complaints about your privacy and our collection or use of your Personal Data.

CHANGES IN THE PRIVACY POLICY



The Effective Date (16th August, 2021) indicates when this Privacy Policy was last revised. Unless applicable law prevents or a change is needed to protect the privacy or security of our uses, we will notify you before any material change takes effect so that you have time to review the changes before they are effective. Your use of the Services after the Effective Date means that you accept the Privacy Policy as revised.

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